

TROJAN FOOTBALL

2010 GAME PROGRAM

MEDIA AD ORDER FORM

AD RATES AND ORDER GUIDELINES

This form contains the ad pricing and ordering information for the 2010 DHS Football Game Program. Please read and complete each section carefully and return to the Daphne Quarterback Club representative no later than **Friday, August 13, 2010**.

Make checks payable to:
DHS QBC

Please submit orders and payment to:
Daphne Quarterback Club
P.O. Box 2575
Daphne, AL 36526

Email us at:
daphneprogram@gmail.com

QBC USE ONLY

Order Received: _____

Art Received: _____

Pymnt Received: _____

Cash Check: # _____

QBC Rep:

Name _____

Phone _____

Email _____

Ad Rates

Contact Info

Ad Order & Artwork Specifications

BUSINESS ADS

ID	Ad Size	B/W	Color
B1	Full Page Inside Cover	N/A	\$ 500
B2	Full Page Back Cover	N/A	\$ 700
B3	Full Page	\$ 250	\$ 350
B4	Half (½) Page	\$ 150	\$250
B5	Quarter (¼) Page	\$ 75	N/A
B6	Eighth (⅛) Page	\$ 40	N/A

STUDENT ADS

ID	Ad Size	B/W	Color
S1	Full Page	\$ 100	\$ 125
S2	Half (½) Page	\$ 75	\$ 100
S3	Quarter (¼) Page	\$ 50	N/A
S4	Eighth (⅛) Page	\$ 35	N/A
S5	Student Shout Out*	\$ 25	N/A

*Student shout outs are text only and may be purchased for any football player or cheerleader; Limited to 10 words or less; text will be inside the shape of a megaphone or football.

Contact Name: _____
 IF BUSINESS,
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Day Phone: _____ Cell Phone: _____
 Email Address: _____

Ad Type: Business Student

If Student, list their name: _____

Ad Size (enter ID# from above): **← DO NOT OMIT** Amount Due: \$ _____

NEW AD

- Print-ready ad enclosed
- Print-ready to be submitted (300+ dpi)
- Text Only (attached) – use best layout
- Shout Out (choose one):
 - Cheerleader
 - Player

Shout Out Text (10 words max.) _____

REPEAT AD

- Same ad from last year – **NO CHANGES**
- Same ad from last year – **Changes indicated on attached copy**

Additional comments: _____

Thank you for participating. Your support is greatly appreciated!